

The background is a vibrant, abstract composition of four distinct color fields: a bright red field in the upper left, a bright yellow field in the upper right, a bright green field in the lower left, and a bright blue field in the lower right. The boundaries between these colors are irregular and textured, suggesting a layered or fabric-like surface. Overlaid on this background is the year '2020' in a large, white, sans-serif font.

2020



colorfull cards

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business presentations, panel discussions, round tables and workshops
- entertainment and various activities set
- focus on payment cards and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- + 220 participants, +20 speakers, +80 corporations
- official website cardforum.cz
- online registration on website cardforum.cz april 1 - may 11, 2020
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 25 - 27, 2020, hotel jezerka, sec, cze

mon 25/5	arrivals . pre-conference program . dinner . cocktail
tue 26/5	conference program . networking . social program
wed 27/5	networking . workshops . departures

w: cardforum.cz

w: jezerka.cz

w: bankovnikarty.cz

w: cardmag.cz

#cardforum . monday . pre-conference day



- may 25, 2020, hotel jezerka, sec, cze

all day arrivals

from 14.00 accommodation in conference hotel jezerka

17.00 - 21.00 pre-expedition program (indoor & outdoor activities)

18.00 - 21.00 dinner (restaurant, hotel jezerka)

19.00 - 21.00 collegium bca summit (for members bca only)

21.00 - 24.00 pre-conference cocktail / save water drink champagne

#cardforum . tuesday . conference day



- may 26, 2020, hotel jezerka, sec, cze

08.00 - 09.00 registration . coffee

09.00 - 09.10 opening

09.10 - 11.00 presentations

11.00 - 11.30 coffee . networking

11.30 - 13.00 presentations

13.00 - 14.00 lunch

14.00 - 16.00 presentations

16.00 - 16.30 coffee . networking

16.30 - 18.00 lab . round tables . panel . workshops

18.00 - 20.00 after-conference program b2b (beer2beer)

20.00 - 21.30 cardforum cocktail reception . let ´s do it fun

21.30 - 24.00 sound & vision . late 9 show . deejay

#cardforum . presentation partner



#cardforum . wednesday after-conference day



- may 27, 2020, hotel jezerka, sec, cze


morning networking & workshops
afternoon departures

#cardforum . key themes



- ia intelligence
- digitalization
- future of payments & progressive technology
- inspiration for economy in card environment
- innovation in card business
- e-commerce transactions
- mobile payments
- security, risk & biometric
- atm acquiring
- pos acquiring
- legislation
- and more

- **big bank / corporation**

freepass for 

- **middle bank / corporation**

freepass for 


- **small bank / corporation**

freepass for 

- **sponsor**

visibility of logo & corporation name (banners, website, info, expo stand)

20 min presentation slot in the prime time

freepass for 

- **main partner**

visibility of logo & corporation name (banners, website, info, expo stand)

15 min presentation slot in the program agenda

freepass for 

- **partner**

visibility of logo & corporation name (banners, website, info, corner)

freepass for 

#cardforum . original production & organization



- **organizer**

bank card association (bca) / sdruzeni pro bankovni karty (sbk)

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- **contact**

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r **LOVE**

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